About the Urbana Parks Foundation

You probably have your own memories from a park, perhaps a deer seen in Meadowbrook or vibrant wildflowers in Busey Woods. Yet have you ever wondered what it has taken for the wonderful Urbana park system to become what it is today? Tax dollars form the bedrock of support on which the Park District is built, but Urbana's parks are the important community asset they are because of significant support received from other sources.

That's where the Urbana Parks Foundation comes in. The Foundation was established in 2007 to help meet the growing need for supplemental support by raising funds for district activities. It seeks donations from people and organizations who appreciate the value of parks and programs, not just for their immediate aesthetic or environmental value, but for the impact they can have on future generations.

Message from the President

Annual reports have three main purposes. The first is to give a snapshot of the financial activities of the organization during the previous year – what assets did we receive, where did they come from, what money did we spend or distribute, and where did it go. In addition, a first report like this one also gives a little background to show the organization's growth.

Numbers tell the story – not just the numbers we have included in this report, but numbers reflecting our history that we did not have space for. At the end of 2007, the year in which the Urbana Parks Foundation was incorporated, we had total assets of about $2,000, thanks to a gift from Bruce Larsen, the president of the UPD Board of Commissioners at the time. We owned no property. At the end of 2018, our total cash and land assets totaled about $1.1 million. This does not include the nearly $250,000 the Foundation has distributed to the Urbana Park District since its founding. I think you will agree this is a remarkable achievement for an organization as young as ours.

A second goal of an annual report is to bring readers up to date on the activities of the organization. Our most significant activity is our Campaign for the Next Century, the $2 million fundraising effort we started in 2015. By 2018, we had met our interim target of $1 million and announced the campaign to the public. You can read the details of our campaign and its three pillars on page five of this report. As of mid-2019 we have raised about $1.4 million, nearly three quarters of the way to our target.

Annual reports of charitable organizations have a third purpose as well – to thank the many donors who have made the activities of the organization possible. We could not have done this without the support of the individuals and businesses who have donated so generously to our campaign. With your continued help, we expect that in the next year or two we will be able to announce the successful completion of our campaign and tell you about the wonderful ways your contributions have benefited the Urbana Park District and the people who enjoy our wonderful parks.

-Fred Delcomyn, President, Urbana Parks Foundation

Table of Contents

Message from the President 2
About the UPF 3
Cash Donations by Year 4
Distribution of Funds by Year 4
Campaign for the Next Century 5
2018 Donors 6
2018 UPF Events 7
2018 by the Numbers 7

Current Assets

$1,098,200

Current Expenditures

$83,700

Sources of support in 2018:

$194,500  Individual Donors
$102,100  Foundation Trustees & Park District Commissioners
$5,900  Business & Corporate Gifts

Meet the Urbana Parks Foundation Board of Trustees:

Fred Delcomyn, President
Steve Rugg, Vice President
Tom Brown, Treasurer
Helen Grandone, Secretary
Jim Conlin
Sarah Nemeth
Megan Puzey
Nancy Schrumpf
Carolyn Trimble
Dixie Whitt
Jake Wolf
Tim Bartlett, UPD Executive Director
Ellen Kirsanoff, UPD Liaison
Roger Digges, UPD Commissioner

Current Assets

$497,700  Cash
45.3%

$538,100  Land
49%

$62,400  Pledges
5.7%

$40,700  Distributions to Urbana Park District
48.6%

$538,100  Land
49%

$62,400  Pledges
5.7%

$40,700  Distributions to Urbana Park District
48.6%

Current Expenditures

$14,400  Operating
17.2%

$28,600  Fundraising and Events
34.2%

$194,500  Individual Donors
$102,100  Foundation Trustees & Park District Commissioners
$5,900  Business & Corporate Gifts

Table of Contents
Cash Donations, 2015 to 2018

Urbana's tradition of private generosity began in 1903, when Samuel and Mary Busey gave land that now forms Leal Park to the City of Urbana. Four years later, Judge J. O. Cunningham donated 15 acres to begin Crystal Lake Park. Two years after that, Margaret Carle Morris gave land for Carle Park and money to construct an elegant stone pavilion.

Since these early years, dedicated Urbana residents and friends have continued to promote nature and foster their city's health. Private generosity from individual donors, area businesses and corporations, and dedicated Foundation Trustees and Park Commissioners remains vital for Urbana Parks.

Distribution of Funds, 2015-2018
from the Urbana Parks Foundation to the Urbana Park District

One of the ways the Urbana Parks Foundation financially supports the Urbana Park District is through regular distributions of funds. These distributions support specific expenses which include operating expenses, youth scholarships and program support, and improvements to park facilities and park infrastructure.

Campaign for the Next Century

The Campaign for the Next Century was launched November 1, 2015 and aims to provide funds to support the Urbana Park District far into the future.

The Campaign has three major points of focus including:

- Crystal Lake Park
- Youth Scholarships
- Endowments

To accomplish these objectives, the Foundation has set a campaign goal of $2 million.

Amount donated to the Campaign as of December 31, 2018: $1.3 million

CAMPAIGN FOR THE NEXT CENTURY
Thank You To Our 2018 Donors

Our sponsors and donors provide generous financial and in-kind assistance, as well as contributing in ways that benefit the greater Urbana and Champaign communities. We thank our many partners and donors, who support UPF in a variety of ways.

$50,000-99,999
Anonymous

$25,000-49,999
Eric T. and Jane Freyfoogle
Jeremy Rosenshine
Joshua Rose
Matthew Rosenshine
Eden Rotenberg
Michael Walker and Tina Gunsalus

$10,000-24,999
Ravel and Joyce Burdge
Ed and Carol Scharlau
Trent Sheppard

$5,000-9,999
Mildred Barnett
Dennis and Danda Beard
Clark-Lindsey Village
Robin and Barbara Hall
Donald and Elizabeth Greely
Stephen and Deborah Rugg
Ralph and Carolyn Trimbble
William and Sandra Volk

$1,000-4,999
Robert Bender
Harold and Nancy Diamond
Marianne Downey and Tyler Fitch
Alan and Susan Harrter
Niki Horsman
Judy Miller
David and Nancy Morse
Jennifer Putman
William and Grace Schoedel
Robert Spitez
Jon J. Thaler
Jack and Virginia Waaler

$1-999
Gene and Ellen Amberg
Charlene Anzor
Michael and Christine Atkinson
Tim and Betty Bartlett
Jeanne Berns
Tom and Mary Ann Brown
Jed and Mary Ann Bunyan
Gary Burgrett
Jean Alice Burridge
Champaign-Urbana Elks Club
Beth Chato
Stephen and Nancy Cox
Brian and LaShaunda Cunningham
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Morgan Holbrook
Lew and Susan Hopkins
Cynthia Hoyle
Anne Huber

Brad Hudson
Harold and Pat Jersen
Sam and Frankie Johnson
Patricia Justice
Ellen and Daniel Kirsanoff
Mary Kruse
Julie Lau
Mankin and Pauline Mak
Teri McCarthy
Maureen McCord
Michael and Jane Mc Culley
Bruce and Theresa Michelson
Jay Mittemeier
Rudolf and Armine Mortimer
James Nardi
Donald Owen
John Peterson
Nathan Rugg
Katherine Ryan
Helen Satterthwaite
Kim Smith and David Skadden
Edward and Mary Sierra Perry
Charlie Smyth
Chris and Sarah Stohr
Lanee Sukay
Jane Swarr
Richard and Marilyn Thies
Greg Walburg and Belinda Porter
Joseph Williams
Katie Zimmerman

Urbana Parks have always been a part of our lives. As children, we played in the parks, participated in the summer programs, swam in the old, round Crystal Lake Swimming Pool, boated and ice skated on Crystal Lake and sleded down Cannonball Hill. Now we have been able to support the Urbana Parks Foundation with contributions for the Summer Program Scholarships, the restoration of the Lincoln Statue, renovating the Hickman Wildflower Walk and contributing to the Hickman Tree Walk.

Urbana Parks Foundation 2018 Calendar of Events

April
• Annual Dinner

May
• Kickapoo Rail Trail & Weaver Park Trailhead Ribbon Cutting
• Strawberry Jam
• Roots Walk
• Neighborhood Nights

June
• Neighborhood Nights

July
• Neighborhood Nights

August
• Neighborhood Nights

September
• Jazz Walk & Fundraising Campaign Public Announcement

December
• Clark-Lindsey Presentation
• Yankee Ridge Subdivision Presentation
• Holiday Party

2018 by the Numbers

92 gifts made to UPF
$43,600 in new pledges
$40,700 distributed to UPD
12 events hosted & attended
8 media appearances